# CHIU, YIN CHEN

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#### **EDUCATION**

## National Chengchi University (NCCU), Taipei, Taiwan

09.2020 - 08.2025

Double Major: B.A. in European Languages and Cultures - Spanish focus, B.S. in Accounting

# Universidad de los Andes (Uniandes), Bogota, Colombia

08.2024 - 12.2024

International Exchange Programs – Business Administration

## PRACTICAL EXPERIENCE

## BUBU E-Scooter CO., LTD., Taipei, Taiwan

07.2023 - 08.2025

Founded an innovative e-scooter rental startup, securing a NT\$1M grant to enhance campus mobility.

## Founder & Full-Stack Engineer

- Secured a NT\$1M (≈€28,000) government "SiTi Startup Grant" by developing a comprehensive business plan, including market analysis, product roadmap, and three-year financial forecast, achieving 97.5% of key performance indicators.
- Designed and led two campus trials at National Chengchi University with over 1,000 participants and 90% satisfaction, validating product-market fit through user feedback and securing university approval for a two-month pilot program.
- Independently developed an MVP using Python Flask, integrating LINE functionality. Launched Node.js V2 in seven days with real-time vehicle tracking, serving over 1,000 users while adhering to OWASP security standards.
- Optimized cloud infrastructure by migrating IoT MQTT broker from AWS EC2 to Google Cloud Compute Engine, cutting 98% monthly costs from US\$60 to US\$1 while maintaining server performance, enhancing cost efficiency.
- Launched two Instagram marketing campaigns to boost user growth, securing over 800 LINE user sign-ups and 800+ Instagram followers for the official account.

## **PROJECTS**

## Papa Cloud (Open-Source Full-Stack React Boilerplate), Remote

09.2024 - Present

• Built an open-source TypeScript full-stack React boilerplate featuring a customizable dashboard, integrated blogging, email, object storage, and authentication capabilities, which was adopted by BUBU E-Scooter to streamline operations.

## LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

# 2025 Hult Prize Taiwan National Competition (Top 6 Finalist out of 200+ Teams), Tainan, Taiwan Head of UI/UX Design

03.2025 - 05.2025

- Drafted financial forecast by analyzing target market and business model of the human resource matching platform.
- Designed a Figma prototype prioritizing accessibility and inclusivity for low-literacy users.

## NCCU Mutual Fund Club, Taipei, Taiwan

08.2022 - 07.2023

# **Director of Finance and Administration**

- Analyzed macroeconomic statistics and company financial reports to generate industry research reports.
- Prepared two semiannual budgets and financial statements; managed club administration and general affairs.

# NCCU EuroCamp 2022, Taipei, Taiwan

12.2021 - 07.2022

## **Chief Coordinator**

Organized and led a team of 40 to execute a 4-day on-campus event for 60 high-school attendees during the pandemic.

## **SKILLS AND INTERESTS**

Languages: Chinese Mandarin (native), Taiwanese Hokkien (native), English (fluent, TOEIC: 900, 10/2023), Spanish Castellano (intermediate, DELE: B1, 11/2022), Japanese (elementary), French (elementary)

Programming: TypeScript (Advanced), Python (Advanced), SQL (Intermediate), HTML & CSS (Intermediate)

Frameworks & Tools: React (Advanced), Flask (Advanced), TailwindCSS (Intermediate), Docker (Intermediate)

Hobbies & Interests: Entrepreneurship, Innovation, Technology, Al-driven business solutions, Latin music, Ocean

# 邱胤禎 CHIU, YIN CHEN

國籍:中華民國臺灣

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# 學歷

國立政治大學(NCCU) | 臺灣臺北

2020/09-2025/08

雙主修:歐洲語言與文化學學士、會計學學士

洛斯安地斯大學管理學院(Universidad de los Andes, QS #179) | 哥倫比亞波哥大

2024/08 - 2024/12

國際交換學生學程(企業管理學系)

# 工作經驗

# 步同步移動股份有限公司(BUBU E-Scooter) | 臺灣臺北

2023/07-2025/08

創立電動滑板車租賃新創公司,以促進校園交通便利性,獲得新台幣100萬元的補助。

# 創辦人暨全端軟體工程師

- 撰寫商業計畫書與營運計畫書,包括但不限於市場分析、產品藍圖及三年期財務預測,是國立政治大學第一份獲得臺北市產發局新台幣 100 萬元「SiTi創業補助」的創業計畫,達成 97.5% KPI。
- 計畫與執行兩次校園試營運(沙盒)活動,參與人數超過 1,000 人,滿意度達90%,透過使用者回饋驗證產品市場契合度,此計畫獲得校方批准後成功執行。
- 獨立開發最小可行產品(MVP),使用 Python Flask 整合 LINE 服務;在七天內推出 Node.js 為後端主體的第二版,具備即時車輛追蹤功能,服務累計超過 1,000 名用戶,並遵循 OWASP 安全標準。
- 遷移 AWS EC2 上部署的 MQTT 伺服器至 Google Cloud Compute Engine,成功將每月雲端基礎設施成本
  從 60 美元降至 1 美元,降低 98% 成本,同時維持伺服器效能,提升成本效益。
- 推出兩次 Instagram 行銷活動以促進用戶增長,獲得超過 800 名 LINE 用戶註冊及 700+ Instagram 追蹤者。

## 專案

# Papa Cloud(開源全端 React 模板)|遠端

2024/09 - 進行中

開發開源 TypeScript 全端 React 模板,包含完整的後台儀表板、部落格、電子郵件寄送、物件儲存,及身份驗證與授權系統,被 BUBU E-Scooter 採用以簡化開發流程。

# 領導經驗與課外活動

# 2025 Hult Prize Taiwan 全國賽(200+ 隊伍中前 6 強) | 臺灣臺南

2025/03 - 2025/05

# UI/UX 設計負責人

- 透過分析目標市場及商業模式,撰寫人力資源配對平台的財務預測。
- 使用 Figma 設計原型,重視低識字率使用者的使用,強調使用流程的無障礙與包容性。

# 國立政治大學共同基金研究社|臺灣臺北

2022/08 - 2023/07

# 副社長兼財務長

- 分析總體經濟數據及公司財務報表,撰寫產業研究報告。
- 製作兩期的期初預算表及期末財務報表,以及管理社團行政與庶務。

# 政治大學歐洲語言與文化營|臺灣臺北

2021/12 - 2022/07

# 總召

● 組織並帶領40人團隊,在疫情期間執行為期4天的校園活動,共計60位高中生參與。

# 技能與興趣

語言:中文(母語)、臺語(母語)、英文(流利:TOEIC: 900 | 2023/10)、西班牙語(中級:

DELE B1 | 2022/11) 、日語(初級)、法語(初級)

程式設計:TypeScript(進階)、Python(進階)、SQL(中級)、HTML&CSS(中級)

**框架與工具**:React(進階)、Flask(進階)、TailwindCSS(中級)、Docker(中級)

興趣:創業、創新、科技、AI企業解決方案、拉丁音樂、海洋