CHIU, YIN CHEN

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SUMMARY

I am a proactive and fast learner with a global mindset and a passion for technology. My strong management skills, entrepreneurial experience, and **double major in Business and Linguistics—including exposure in Colombia—**enable me to excel in market analysis, strategic planning, and financial analysis. This combination makes me **adaptable to diverse, cross-functional, collaborative work environments**, making me an ideal candidate for an expat role with significant responsibilities.

EDUCATION

National Chengchi University (NCCU), Taipei, Taiwan   AUG 2020 - JUN 2025
- Bachelor of Arts (European Languages and Cultures - Spanish focus) & Bachelor of Science in Accounting

Universidad de los Andes (Uniandes) (QS #179), Bogotá, Colombia   AUG 2024 - DEC 2024
- International Exchange Program - Business Administration
- Worked with a group of Colombian and Netherlander to brainstorm a marketing strategy for Universidad de los Andes.

RELEVANT SKILLS

Market Analysis: **Competitive research, product positioning, GTM strategy, and product roadmap planning.**
Cost and Management Accounting: **Cost allocation, cost analysis, profitability analysis, budgeting, inventory management, activity-based management (ABM), Balanced Scorecard, financial forecasting.**
Event Planning: **Project management, business/operational planning, deadline setting, KPI formulation.**

WORK EXPERIENCE

BUBU E-Scooter CO., LTD. (Startup) | Taipei, Taiwan (Hybrid)   JUL 2023 - JUL 2025
Founder & Full-Stack Engineer (JUL 2023 - JUL 2025)
- Secured the first project at National Chengchi University that **secured the NT$1,000,000 Taipei SiTi Subsidy** by drafting a business plan, including market competition analysis, product roadmap, and a three-year financial forecast.
- Organized and wrote a comprehensive shared e-scooter sandbox plan about a 2-week activity and a 2-month trial event at NCCU. **The university authorities approved the plan** after multiple rounds of communication.
- Utilized Asana CWM for project management, integrating a time management matrix to **effectively prioritize hundreds of tasks** involving software development, suppliers, the university, and the government, ensuring all deadlines were met.
- **Designed, developed, and deployed a rental bot for LINE official account** using TypeScript Node.js and Python Flask, integrated APIs and hosted on Google Cloud Run for scalable rental process automation.
- **Built a 1,000 monthly viewed official website with TypeScript Remix** (a full-stack React framework), TailwindCSS, and MongoDB. Deployed it on Google Cloud Run, ensuring high availability, performance, and cost-efficiency.
- Deployed a Python Flask application on Google Compute Engine (Linux), integrated Cloudflare Tunnel for a secure network, and implemented CI/CD with GitHub Actions, **reducing server monthly costs from NT$2,000 to NT$0**.

LEADERSHIP EXPERIENCE

NCCU Mutual Fund Club – Chief Financial Officer
- **Analyzed macroeconomic statistics and company financial reports to generate industry research reports.**
- Prepared semiannual budgets and financial statements; managed club administration and general affairs.

NCCU EuroCamp 2022 – Chief Coordinator
- Organized and led a team of 40 to execute a successful 5-day on-campus event for 60 attendees during pandemic.

LANGUAGES, TECHNOLOGY & OTHER

Languages: Chinese Mandarin (Native), Taiwanese Hokkien (Native), English (Advanced, TOEIC 905), Spanish Castellano (Intermediate, DELE B1), Japanese (Beginner), French (Beginner)
Information Technology: Python, TypeScript/JavaScript, Go, SQL, React, Linux, AWS, Google Cloud, Cloudflare, Vercel

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簡介

我是一位積極主動且學習迅速的人,對科技充滿熱情,且擁有全球視野。我具備出色的管理能力、創業經驗,以及商學與語言學雙主修背景(包含在哥倫比亞的交換學生經歷),使我能在市場分析、策略規劃,以及財務分析方面表現亮眼。這樣的組合使我能夠輕鬆**適應多元、跨部門,且注重團隊合作的工作環境與組織文化**,成為重視當責性的海外派駐職位或是重視跨部門協商的儲備幹部職位理想人選。

教育背景

國立政治大學,臺灣臺北   2020/08 - 2025/06
- 歐洲語文學系(西班牙文組)& 會計學系

洛斯安地斯大學管理學院(Universidad de los Andes, QS #179),哥倫比亞波哥大   2024/08 - 2024/12
- 國際交換學生學程(企業管理學系)
- 在行銷學基礎課程中,與哥倫比亞人和荷蘭人一同討論、思考與製作洛斯安地斯大學的行銷策略。

相關技能

市場分析:**產品市場競爭分析、產品定位、市場進入策略、產品路徑規劃**
成本管理會計:**成本分攤、成本分析、獲利分析、預算表、存貨管理、作業基礎成本管理、平衡計分卡、未來財務預估**
活動規劃:**專案管理、商業計畫、營運計畫、時程規劃、KPI 制定**

工作經驗

步同步移動股份有限公司 BUBU E-Scooter(新創)|臺灣臺北(Hybrid)   2023/07 - 2025/07
創辦人兼全端工程師(2023/07 - 2025/07)
- 撰寫商業計畫書與營運計畫書,包含但不限於市場競爭分析、產品路徑規劃、以及三年期財務預估,此計畫後來成為國立政治大學**第一位獲得 $1,000,000 新台幣的臺北市政府產業發展局創業補助**的計畫。
- 撰寫全面、詳細的「國立政治大學共享電動滑板車沙盒計畫」,規劃為期兩週的體驗活動,以及為期兩個月的山下校區試騎活動。**經過與多個行政單位及學生組織協商後,校方於民國 113 下半年同意計畫執行。**
- 使用 Asana 協作管理軟體管理專案,確保軟體開發符合計畫時程,以及確保關於電動滑板車供應商、國立政治大學校方,與臺北市政府產發局的**數百個任務,在時限內按照時間管理矩陣的優先次序完成。**
- **設計、開發,並部署 LINE 官方帳號的租賃機器人**。使用 TypeScript Node.js 以及 Python Flask 結合多個服務的 API,並部署在 Google Cloud Run 無伺服器平台上,確保自動化的租借流程可靠且可擴展。
- 使用 TypeScript Remix (全端 React 框架)、TailwindCSS、MongoDB,**製作官方網頁**,並透過 Google Cloud Run 部署應用程式,確保在符合成本效益的條件下,頁面隨時可得且有最佳的載入速度。
- 在 Google Compute Engine (Linux) 透過 Cloudflare Tunnel 提供 Python Flask 網頁應用程式,確保連線安全。使用 GitHub Actions 製作 CI/CD 流程,最終**將原本每月 $2,000 新台幣的伺服器費用減少至 $0。**

領導經驗

國立政治大學共同基金研究社 — 副社長兼財務長
- **使用總體經濟指標與公司財務報表、年報,製作產業研究報告。**
- 製作學期預算表與學期末財務報表、管理社團帳務,同時負責社團行政事務以及總務事務。

政治大學歐洲語言與文化營 2022 — 總召
- 規劃並領導 40 人團隊,成功在疫情期間舉辦為期五天的 60 人校園高中生營隊活動。

語言、科技與其他能力

語言能力:中文/臺語(母語)、英文(流利,TOEIC 905)、西班牙文(進階,DELE B1)、日文/法文(初級)
資訊科技:Python、TypeScript/JavaScript、Go、SQL、React、Linux、AWS、Google Cloud、Cloudflare、Vercel